



PROMOTE YOUR COMPANY'S PRODUCTS & SERVICES



Publishing Date: February 2019

Patrick G. Killeen, Ph.D., a Geophysical Consultant and retired Research Scientist with the Geological Survey of Canada will again be gathering and editing 100% of the content for "Exploration Trends & Developments" Magazine. He will review the latest equipment and techniques developed in the field of exploration geophysics. Other facts about the magazine are as follows:

- 24 pages minimum stand-alone magazine (8-1/2" X 11" format)
- Will include reviews of up to 100 geophysical instrument companies & contractors
- Avenues of distribution: The Northern Miner, PDAC Conference and most other major industry shows throughout the year

CONTACT US TODAY!

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WWW.NORTHERNMINER.COM

| 2019 Advertising Rates | | |
|---------------------------------|---|---------|
| 1 page (bleed) | 8 3/8" X 11 1/8" | \$3,410 |
| 1 page | 7" X 10" (Trim Size = 8 1/8" X 10 7/8") | \$3,410 |
| 2/3 page | 4 1/2" X 10" or 7" X 6 1/2" | \$2,545 |
| 1/2 page island | 4 1/2" X 7 1/2" | \$2,210 |
| 1/2 page | 3 3/8" X 10" or 7" X 4 7/8" | \$2,040 |
| 1/3 page | 2 1/8" X 10" or 7" X 3 3/4" or 4 1/2" X 4 7/8" | \$1,360 |
| 1/4 page | 3 3/8" X 4 7/8" or 7" X 2 1/4" or 4 1/2" X 3 3/8" | \$1,125 |
| 1/6 page | 2 1/8" X 4 7/8" or 4 1/2" X 2 1/2" | \$850 |
| Covers (includes colour) | | |
| 2nd/3rd | | \$6,065 |
| 4th | | \$6,900 |
| Colour Rates | | |
| 2nd colour | | \$575 |
| 4 colour | | \$1,765 |
| Professional Cards | | |
| 2" wide X 3 1/4" deep | | \$450 |

THE NORTHERN MINER

GLOBAL MINING NEWS · SINCE 1915

Include your message in this one-of-a-kind magazine!

Advertising Closes January 18, 2019

BUILD AWARENESS AND PREFERENCE FOR YOUR COMPANY

DIAMONDS

— IN CANADA —



Published by:

THE NORTHERN MINER

GLOBAL MINING NEWS · SINCE 1915

Content will include:

- Interviews with leading industry executives
- Coverage of Canadian-listed diamond companies, including those with projects outside of Canada
- Round-up of advanced diamond exploration projects
- A review of grassroots diamond projects
- Future prospects for the Canadian industry

And More!

DIAMONDS IN CANADA

will be distributed to the paid circulation of The Northern Miner and to attendees of major industry events.

PUBLISHED IN MAY AND NOVEMBER

| 2019 ADVERTISING RATES | | 1 Time | | 2 Times | |
|------------------------|---|----------|---------------|----------|---------------|
| | | 4 Colour | Black & White | 4 Colour | Black & White |
| 1 page (bleed) | 8 3/8" X 11 1/8" | \$5,340 | \$3,610 | \$4,805 | \$3,245 |
| 1 page | 7" X 10" (Trim Size = 8 1/8" X 10 7/8") | \$5,345 | \$3,610 | \$4,805 | \$3,245 |
| 2/3 page | 4 1/2" X 10" 7" X 6 1/2" | \$4,440 | \$2,705 | \$3,995 | \$2,430 |
| 1/2 page island | 4 1/2" X 7 1/2" | \$4,075 | \$2,345 | \$3,675 | \$2,110 |
| 1/2 page | 3 3/8" X 10" 7" X 4 7/8" | \$3,900 | \$2,165 | \$3,505 | \$1,945 |
| 1/3 page | 2 1/8" X 10" 7" X 3 3/4" 4 1/2" X 4 7/8" | \$3,180 | \$1,440 | \$2,865 | \$1,300 |
| 1/4 page | 3 3/8" X 4 7/8" 7" X 2 1/4" 4 1/2" X 3 3/8" | \$2,930 | \$1,185 | \$2,635 | \$1,070 |
| 1/6 page | 2 1/8" X 4 7/8" 4 1/2" X 2 1/2" | \$2,640 | \$900 | \$2,375 | \$805 |

2nd colour add \$575 to black & white rate

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