

Target Serious Mining Stock Investors through ...

# Mining Markets Magazine



- ❖ Investor driven editorial content from a credible and respected news source—*The Northern Miner*
- ❖ Fully PAID Circulation of approximately 11,000 via The Northern Miner
- ❖ A readership of 50,000 that is proven to invest in mining stocks (*Northern Miner Subscriber Surveys*)
- ❖ Bonus distribution at Investment Tradeshows to reach non-subscribers that invest in mining stocks
- ❖ Added exposure at [www.northernminer.com](http://www.northernminer.com) and [www.miningmarkets.ca](http://www.miningmarkets.ca)

Mining Markets Magazine provides timely, pertinent and proprietary investment information crucial to the astute investor.

## ADVERTISING CLOSING DATES

MARCH 2012 .....January 20

JUNE 2012 .....April 20

SEPTEMBER 2012 .....July 20

DECEMBER 2012 .....October 19

The average distribution of each issue is **15,000** copies.

## CONTACT US TODAY

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2012 ADVERTISING RATES		1 TIME		2 TIMES		4 TIMES	
		4 Color	Black & White	4 Color	Black & White	4 Color	Black & White
1 page bleed	8-3/8" X 11-1/8"	\$5,238	\$3,539	\$4,712	\$3,182	\$4,187	\$2,831
1 page	7" X 10" Trim Size 8-1/8" X 10-7/8"	\$5,238	\$3,539	\$4,712	\$3,182	\$4,187	\$2,831
2/3 page	4-1/2" X 10" 7" X 6-1/2"	\$4,355	\$2,652	\$3,917	\$2,382	\$3,483	\$2,122
1/2 page island	4-1/2" X 7-1/2"	\$3,998	\$2,300	\$3,601	\$2,071	\$3,198	\$1,836
1/2 page	3-3/8" X 10" 7" X 4-7/8"	\$3,825	\$2,122	\$3,437	\$1,907	\$3,060	\$1,698
1/3 page	2-1/8" X 10" 7" X 3-1/4" 4-1/2" X 4-7/8"	\$3,116	\$1,413	\$2,810	\$1,275	\$2,489	\$1,127
1/4 page	3-3/8" X 4-7/8" 7" X 2-1/4" 4-1/2" X 3-3/8"	\$2,871	\$1,163	\$2,581	\$1,051	\$2,295	\$928
1/6 page	2-1/8" X 4-7/8" 4-1/2" X 2-1/2"	\$2,586	\$882	\$2,326	\$791	\$2,071	\$709

2nd Color ... add \$555 to black & white rate

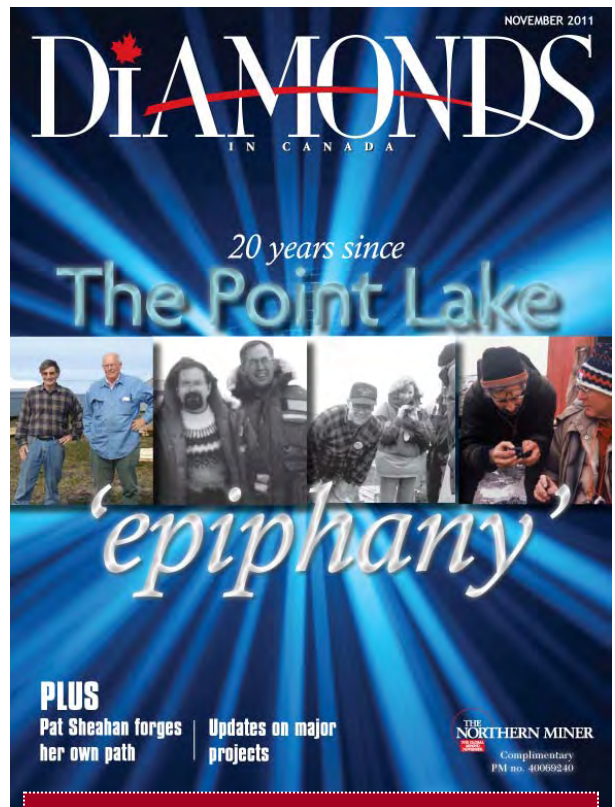
# Build Awareness and Preference for your Company through

## DIAMONDS IN CANADA

**Published in May and November**

**Content will include:**

- ◆ Round-up of advanced diamond exploration projects
  - ◆ A review of numerous grassroots diamond projects
    - ◆ Engineering in the diamond mining industry
    - ◆ Future prospects for the Canadian industry
- And More!*



**DIAMONDS IN CANADA**  
will be distributed to the paid circulation of *The Northern Miner* and to attendees of major industry events.



**ADVERTISING CLOSING DATES:**  
**May 2012 Issue: April 2nd**  
**November 2012 Issue: October 1st**

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**Michael Winter 416-510-6824 [mwinter@northernminer.com](mailto:mwinter@northernminer.com)**  
**Teri Richardson 604-688-9908 [trichardson@northernminer.com](mailto:trichardson@northernminer.com)**

# PROMOTE YOUR COMPANY'S PRODUCTS & SERVICES *through*

Patrick G. Killeen, Ph.D of the GSC will again be gathering and editing 100% of the content for "Exploration Trends & Developments" Magazine. He will review the latest equipment and techniques developed in the field of exploration geophysics. Other facts about the magazine are as follows:

- ◆ 24 pages minimum stand-alone magazine (8-1/2" X 11" format)
- ◆ will include reviews of up to 100 geophysical instrument companies & contractors
- ◆ three avenues of distribution ... The Northern Miner, the 2012 PDAC Conference, GSC offices across Canada



A co-publishing venture between  
the Geological Survey of Canada and The Northern Miner

**Include your sales message  
In this one-of-a-kind magazine!**

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## ADVERTISING RATES

### Black & White

1 page (bleed)	8-3/8" X 11-1/8" ...	\$3210
1 page	7" X 10".....	\$3210 (Trim Size = 8-1/8" X 10-7/8")
2/3 page	4-1/2" X 10"	7" X 6-1/2" ..... \$2399
1/2 page island	4-1/2" X 7-1/2" .....	\$2085
1/2 page	3-3/8" X 10"	7" X 4-7/8" ..... \$1920
1/3 page	2-1/8" X 10"	7" X 3-1/4"
	4-1/2" X 4-7/8" .....	\$1280
1/4 page	3-3/8" X 4-7/8"	7" X 2-1/4"
	4-1/2" X 3-3/8" .....	\$1060
1/6 page	2-1/8" X 4-7/8"	4-1/2" X 2-1/2" .....
		\$805

### Covers (includes color)

2nd/3rd .....	\$5715
4th.....	\$6510

### Color Rates

2nd color.....	\$555
4 color.....	\$1695

### Professional Cards

2" wide X 3 1/4" deep.....	\$420
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**Advertising Closes January 12, 2012**